## PACKAGING DESIGN INSTRUCTIONS

## DESIGN PARTS FOR BOXES

There are two parts which are designed on the boxes with the new Corporate Identity.

PART 1


PART 2


EXAMPLE


## HOW TO APPLY THE DESIGN TO A BOX

Before you can apply the design to a box you need to know below info first.


Sizes A are all the same.
Sizes B of both parts are also the same height

## PACKAGING DESIGN INSTRUCTIONS

## STEP 1

Define the length ( L ) of the box.


## STEP 2

Import the logo Part 1 and make this the same lenght as the Box length (L)
By doing this, the Hyva logo will cover about 28,375\% of the complete lenght of the box.

## STEP 3

Place the logo on the left top corner of the front box design. The black bar next to the Hyva logo does have a certain Height (B).

## STEP 4

Import the Part 2 and reduce the size of this part so I will have the same height as size (B) of the part in step 3 and place it at the left bottom corner.

## STEP 5

Repeat step 3 and 4 for the back of the Box.

## STEP 6

Place the image part 2 with the same height as used on the
 front/back side of the box and place this on the Left bottom corner of the Left/Right sides of the box.

## SOME EXCEPTIONS

- Sometimes the back side of the box is due to the matter of cutting and folding a couple of mm wider.
When this is the case do not enlarge the entire logo Part 1 to that length, but use the same logo size as use on the front of the box and only extend the black bar from the right side.
- Sometimes the box has a small height and then Part 2 does not fit the front or back side of the box. Part 2 will only be place on the
 Left/Right side of the box.


