

# PACKAGING DESIGN INSTRUCTIONS

#### **DESIGN PARTS FOR BOXES**

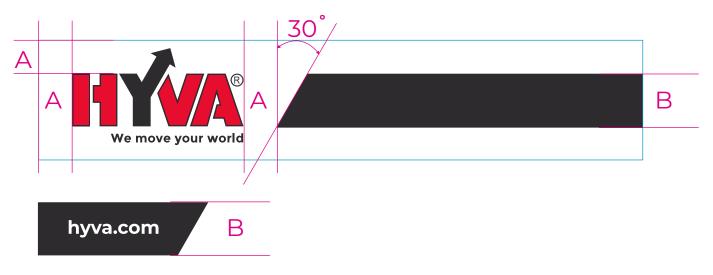
There are two parts which are designed on the boxes with the new Corporate Identity.

#### PART 1



#### HOW TO APPLY THE DESIGN TO A BOX

Before you can apply the design to a box you need to know below info first.



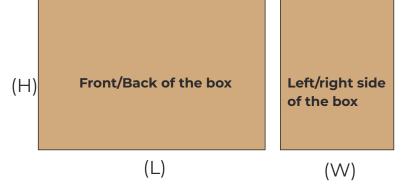
Sizes A are all the same. Sizes B of both parts are also the same height

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#### **STEP 1** Define the length (L) of the box.



## STEP 2

Import the logo Part 1 and make this the same lenght as the Box length (L) By doing this, the Hyva logo will cover about 28,375% of the complete lenght of the box.

### STEP 3

Place the logo on the left top corner of the front box design. The black bar next to the Hyva logo does have a certain Height (B).

## STEP 4

Import the Part 2 and reduce the size of this part so I will have the same height as size (B) of the part in step 3 and place it at the left bottom corner.

### STEP 5

Repeat step 3 and 4 for the back of the Box.

### STEP 6

Place the image part 2 with the same height as used on the front/back side of the box and place this on the Left bottom corner of the Left/Right sides of the box.

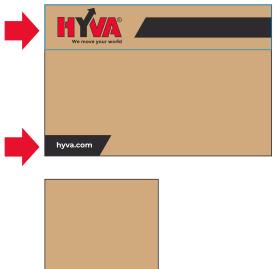
### SOME EXCEPTIONS

• Sometimes the back side of the box is due to the matter of cutting and folding a couple of mm wider.

When this is the case do not enlarge the entire logo Part 1 to that length, but use the same logo size as use on the front of the box and only extend the black bar from the right side.

• Sometimes the box has a small height and then Part 2 does not fit the front or back side of the box. Part 2 will only be place on the Left/Right side of the box.





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